



## ...the award winning interactive Property Service

*"Having just re-launched our corporate web site we wanted to further extend the ability of our clients to find out about the properties we have available. With the opening of our new lettings office in Loughborough we wanted to have a screen in the window, but did not want it to be inactive as many window screens seem to be.*

*Canditv® offered us a fantastic cutting edge solution and will bring our screen to life. The team at Canditv® have worked with us in an extremely professional way to bring the ability of our clients to view properties and arrange a call back 24 hours a day 7 days a week. We look forward to adding more features and value over the coming months."*

**Aidan J Reed - Managing Director of Aidan J Reed**

As a property agent Canditv® offers you the opportunity to extend your reach to customers at any time of day or night and in a variety of 'out of home' locations, driving new revenues, expanding your marketing database, and enhancing the value from your existing investment in web and marketing content.

If you have a high street presence Canditv could replace your poster based adverts in windows and/or advance screen based content that broadcasts revolving content.

Canditv enables customers to interact directly with screens displaying properties in real-time, and is not limited to business hours. If you already have a website displaying your content, Canditv can simply extend access in a way that enables the public to interact with a mobile phone instead of a keyboard and mouse meaning that they can access your services around the clock.

You could even extend your reach to customers beyond your shop window or online presence placing your content on screen networks in cafes, shopping centres and so on, creating a virtual presence at comparatively low cost.

**For a free, no obligation demonstration, contact:**

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### Key Benefits

#### Agent:

- Extend your reach to clients and prospects across a network of screens in window displays and other out of home environments 24 hours a day.
- Unique cutting edge technology will help you to gain a competitive advantage.
- Does it really pay to open on Sunday? Canditv will help you maintain service even when closed.
- Transform your content from intangible broadcast mode into a measureable fully interactive service.
- Gain instant feedback, call back requests, viewing appointments etc.
- Enhance or create a client database with mobile phone numbers and areas of interest enabling you to refine and clearly target marketing campaigns in the future.
- Immediately and simply update information across a network of screens.
- Introduce partner sponsors to generate revenues, for example, home insurance offers, removal firms etc.
- Send updates to clients about relevant new properties, driving future business and vastly improving the overall quality of your communications.

#### Customer:

- Quickly and easily view properties even when the agent is closed, with photos, video and even audio available.
- Request a call back from the branch for more information, or make an appointment immediately without the need to go away and follow up.
- Be the first to know and take advantage of new properties as soon as they are placed on the market with updates sent directly to your phone based on known interests from your previous interaction history.
- Accessible at any time of day or night, using any mobile phone on any network, whilst out of home.