



Canditv® renews Pinarello Racing Team Sponsorship for 2009

Canditv® the multiple award winning breakthrough technology that enables users of ordinary mobile telephones to navigate and interact with content displayed on public facing screens, are pleased to announce their renewal as sponsors for the Pinarello Racing Team for the 2009 season. Keen to emulate their success achieved in last years Tour of Ireland and Tour of Britain the team will also feature this year in the Criterium Tour Series to be held at 11 venues throughout the UK during the summer.

Pinarello Racing Team Manager Phil Griffiths commented “These are buoyant times for British cycling and we are delighted to continue our partnership with **Canditv®**, uniting Pinarello, leading innovators of cycling technology, with leading innovators of media technology.”

Having established orders with leading tourism and leisure service providers since it launch in 2008 **Canditv®** is set to go from strength to strength and already includes Stoke City, Camelot and the NHS amongst its customers.

Kevin Griffiths – Managing Director added “We are very pleased with the progress we have made since our launch and are very excited about the opportunities generated by our relationship with the Pinarello Racing team”.

Canditv® is preparing for another positive year ahead and looks set to feature at many of the events in the 2009 race calendar.

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