

Canditv® Call AND Interact - Tourism Vision

Extending Service & Reducing Costs



Defeat the Downturn with Award Winning Canditv®

In uncertain times, the challenge for Tourism Service Providers intensifies as UK destinations compete to offer high quality experience and information services to visitors.

Successful Tourism Service Providers will anticipate the effects of the economy on their industry and explore ways to achieve more with less, to get the most from their existing resources and budgets and in doing so improve their ability to understand and continue to meet the needs of existing and loyal customers whilst capturing the interest of new visitors to their location and attractions.



- Already proven in Stratford Upon Avon Canditv® enables access to content otherwise restricted to traditional access methods by allowing visitors to use their mobiles just like TV remotes to select and book accommodation, enquire about events and offers, or select to listen to audio based information, speak to an advisor or request a call .
- Using Canditv® means that access to existing content can be extended to 24 hours a day from locations that alternatives would have proven too expensive to maintain, but is now possible.
- Because Canditv® links to your existing website and requires only an internet connection and standard display screen, (already available in many locations), then connection cost is very much a case of pennies rather than pounds as visitors connect by dialling local rate numbers using their own mobile telephones.
- For the Tourism service provider the information and cost benefits are quickly generated as visitors can leave their contact telephone number details together with important feedback relevant to their visit choices and experience for future reference and follow up.

**Canditv® - Stratford Upon Avon
24 Hours Information Point**

Benefits:

Simple To Use - Visitors dial a local rate number to then use their mobile as a TV remote.

Low Cost – Extends access to existing website and audio content via standard display screens.

Enhances Visit Experience – Provides access to accommodation, events and exclusive offers.

Available 24 Hours – Extends access to information from flexible locations and reduces costs.

Extends Value – Delivers added value information to build and enhance visitor relationships.

Contact:

For further information about how Canditv® can enhance your marketing activities and also reduce your costs or to request an online demonstration please e-mail: info@canditv.com or go to www.canditv.com

Canditv®

Data Driven Logistics Limited, Kingfisher House, 2 Waters Edge Business Park, Campbell Road, Stoke on Trent, Staffordshire, ST4 4DB. Tel: 08458 733200:

E-Mail: info@canditv.com; www.canditv.com